



# Turn Your Teams into Moneythor Super Users

## The Challenge:

After investing in technology, too often banks face resource challenges such as

- Reliance on external support slows delivery and increases costs.
- Knowledge remains siloed, limiting scalability.
- ROI from technology investments takes longer to materialise.

Without structured training, even the best tools risk under-adoption and missed business outcomes.

## The Solution: Moneythor Academy

Moneythor Academy is a dedicated training and certification program designed to turn your teams into in-house experts. By combining e-learning, instructor-led training, and bespoke modules, it ensures faster adoption, stronger ROI, and long-term independence from external support.

## Training Formats



### E-Learning:

On-demand modules covering foundational and advanced topics.



### Instructor-Led Training (ILT):

Delivered virtually or in person by Moneythor experts.



### Bespoke Training:

Custom-built for your bank's specific use cases and skills gaps.



### Certification:

Recognised credentials awarded upon completion of defined learning paths.

## Course Structure & Topics

The Academy curriculum covers everything from fundamentals to advanced configuration:



### Core Foundations

Moneythor 101, Transactional Data Flows, Studio Basics.



### Recommendations & Engagement

Campaigns, Loyalty, Referrals, Contextual Cross-Selling.



### Data & Enrichment

Transaction Categorisation, Budgets & Goals, Cashflow Forecasting.



### Advanced Operations

Studio Operations, Bespoke Configurations, System Deployment.

## Key Benefits



### Faster ROI:

Certified teams accelerate deployment & campaign launches by 30 - 50%.



### Maximised Adoption:

Ensure your investment in Moneythor is fully leveraged across use cases.



### Self-Sufficiency:

Reduce dependency on Moneythor professional services and empower internal "super users".



### Career Development:

Formal certifications motivate staff.



### Future-Proof Skills:

Keep teams aligned with AI-driven engagement best practices.



[www.moneythor.com](http://www.moneythor.com)

**Unlock Moneythor's potential and enable your teams to deliver smarter banking.**

Speak with our experts to design your tailored training path.

**Start Now.**